



## Exhibitor Benefits:

- Opportunity to rent meeting space
- Listing in:
  1. Mobile App
  2. ATCA Connect website homepage
  3. Hall entrance Exhibit Hall map and directory
- Special sponsorship and advertising opportunities only available to Exhibitors
- Exhibitors' products and services search engine on ATCA Connect website
- Exhibitors' press releases published on ATCA Connect website
- For every 100 sq.ft. of paid exhibit space, Exhibitors will receive one complimentary Attendee registration, and four Attendee registrations at a reduced cost of \$400/each. Any registrations over the allotment must be purchased at the prevailing rate
- 24-hour security surveillance in the Exhibition Hall
- On-site medical
- Two Device Licenses per exhibit booth for Lead Retrieval App download.
- Virtual Hall - Online Interactive Floorplan includes a real time customized Exhibitor profile via the Exhibitor list on the Conference website
- Direct links to your company website, product information, and any information uploaded to your EZone account
- Upload and market to your contact list
- Attendees can message Exhibitors via the Exhibitor list on the Conference website

## Exhibition Sales & Support

**Rugger Smith**

Alexandria, VA USA

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**Sandra Strickland**

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**Shepard Logistics**

**E:** [logistics@shepardes.com](mailto:logistics@shepardes.com)

## Exhibit Space Fees

**Space Only: Members - \$65 per sq.ft\*\*  
Non-Members - \$75 per sq.ft.**

- All Locations are sold as 10' x 10' space only and include 8-foot rear and 3-foot side blue pipe and drape.
- Most 10' x 10' spaces can be enlarged in 10' x 10' increments up to a 20' x 40'.
- No exhibitor will have frontage space larger than 20 feet across or equivalent to two 10' x 10' booths next to each other.
- All items such as furniture, electric, carpeting, internet will need to be ordered from the Show Floor company Shepard, selection and pricing will be in the Exhibitor Zone.
- All designs or building in the space must first be sent and discussed with the Show Floor company Shepard at [logistics@shepardes.com](mailto:logistics@shepardes.com), please **cc Rugger Smith** on all correspondence.

**\*\*Membership must be in good standing at the time of contract submission, and during Exhibition date.**

## Sharing Exhibit Space

Exhibit Space may be shared. The Primary Exhibitor manages the exhibit space and must complete and submit their Exhibitor Contract and receive their booth assignment before the Co-Exhibitor can submit their Exhibitor Contract.

A confirmation email will be sent to the Primary Exhibitor and Co-Exhibitor once a booth assignment has been confirmed.

## Registration Fees

### Primary Exhibitor Application Fee: \$375

This is a non-refundable flat fee, independent of booth size, that is charged to Primary Exhibitors.

A **Primary Exhibitor** is the exhibiting company that is named on the contract for the rental of the physical exhibit space, and has control over the rented exhibit space.

### Co-Exhibitor (Sharing) Application Fee: \$1,000

This is a non-refundable flat fee, independent of booth size, that is charged to Co-Exhibitors.

A **Co-Exhibitor** is the exhibiting company that is sharing rented exhibit space with a Primary Exhibitor, and has completed a Co-Exhibitor contract.